



**HONG KONG
SCOTTISH
FOUNDATION**
香港蘇格蘭人基金會

KPMG





This year, the Hong Kong Scottish Foundation has delivered a series of outreach sessions in collaboration with KPMG, engaging a total of 109 children across four community initiatives: Strive and Rise, SOCO, TREATS, and Project WeCan.

Each session was designed to be fun, engaging, and development-focused, using a variety of rugby-based drills and games to build key life skills. The programme themes: Future Leaders Bootcamp, Teamwork in Action, Celebrating Roots Through Rugby, and Together Through Community - provided structure and purpose, with activities tailored to reinforce the Foundation's core values of teamwork, enjoyment, inclusivity, confidence, and respect.

Several of these sessions also incorporated a classroom-based learning component, allowing participants to explore leadership concepts, communication skills, and personal reflection in a more focused environment. This blended approach strengthened the educational impact of each activation, helping children connect the values learned on the field with real-life situations off it.

In addition to these outreach sessions, we have recently launched an 8-week programme with The Hub, marking a strategic shift towards delivering Rugby English sessions. This new approach combines rugby activities with language development opportunities, helping children build confidence both on and off the field. The programme currently has six regular participants, and we are optimistic that attendance will continue to grow as we further develop and promote this style of delivery.

Across all programmes, the positive engagement from participants highlights the impact of rugby as a tool for personal development, social connection, and learning within the communities we serve. The Foundation is grateful for KPMG's continued support, which enables us to expand these meaningful initiatives and strengthen our reach across Hong Kong.

Looking Ahead

As we move forward, our focus is on strengthening the pathway between the Hong Kong Scottish Foundation's outreach programmes and the Club's Minis and Juniors section. Our ambition is to create sustainable opportunities for children participating in our outreach initiatives to transition into regular rugby participation at Hong Kong Scottish.

By providing accessible routes into the Club, we aim not only to increase participation at the youth level but also to create a long-term player development pathway. Our vision is for these children to progress through the age grades, become valued members of the Club, and ultimately represent Hong Kong Scottish at senior level.

With the continued support of KPMG, we believe this vision is both realistic and achievable. Their investment enables us to expand our reach, strengthen community engagement, and create meaningful opportunities for young people to develop confidence, resilience, teamwork, and a lifelong connection to sport.



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